

FILE

MARCH 12

fashion calendar

33rd year
a weekly publication
1973

JANUARY							FEBRUARY							MARCH							APRIL						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6		1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
7	8	9	10	11	12	13	4	5	6	7	8	9	10	4	5	6	7	8	9	10	8	9	10	11	12	13	14
14	15	16	17	18	19	20	11	12	13	14	15	16	17	11	12	13	14	15	16	17	15	16	17	18	19	20	21
21	22	23	24	25	26	27	18	19	20	21	22	23	24	18	19	20	21	22	23	24	22	23	24	25	26	27	28
28	29	30	31				25	26	27	28	29	30	31	25	26	27	28	29	30	31	29	30					
MAY							JUNE							JULY							AUGUST						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6		1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
6	7	8	9	10	11	12	3	4	5	6	7	8	9	8	9	10	11	12	13	14	5	6	7	8	9	10	11
13	14	15	16	17	18	19	10	11	12	13	14	15	16	15	16	17	18	19	20	21	12	13	14	15	16	17	18
20	21	22	23	24	25	26	17	18	19	20	21	22	23	22	23	24	25	26	27	28	19	20	21	22	23	24	25
27	28	29	30	31			24	25	26	27	28	29	30	29	30	31					26	27	28	29	30	31	
SEPTEMBER							OCTOBER							NOVEMBER							DECEMBER						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7	1	2	3	4	5	6	7
9	10	11	12	13	14	15	14	15	16	17	18	19	20	11	12	13	14	15	16	17	9	10	11	12	13	14	15
16	17	18	19	20	21	22	21	22	23	24	25	26	27	18	19	20	21	22	23	24	16	17	18	19	20	21	22
23	24	25	26	27	28	29	28	29	30	31				25	26	27	28	29	30		23	24	25	26	27	28	29
30														30													

ruth finley, publisher • tr 9-2343 • 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, MARCH 12, 1973

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
March 10-	1973 INTERNATIONAL BEAUTY SHOW AT NEW YORK HILTON		
March 13	Exhibits for dealers. (Public, afternoon of March 12). Contact: 532-5588.		
Sunday	FALL BOYS' & YOUNG	BAMA	STATLER HILTON HOTEL
March 11-	MEN'S MARKET WEEK		7TH AVE. & 33RD STREET
March 13	National Youth Market trade show by Boys' and Young Men's Apparel Manufacturers Association. Contact: 594-5130.		
March 12-	FASHION & SPORTSWEAR FROM FINLAND AT HOTEL McALPIN		
March 15	Contact. 736-5700.		
Monday	PRESS CONFERENCE	REDKEN LABORATORIES	NEW YORK HILTON HOTEL
March 12	AND BUFFET LUNCHEON (VAN NUYS, CALIF.)		TRIANON BALLROOM
1:30 P.M.	Special press conference with Miss Paula Kent. By invitation. Contact: 14721 Califa Ave., Van Nuys, Calif. 91401.		
Beginning	YOUNG FASHION FUTURES: MADEMOISELLE		420 LEXINGTON AVENUE
Tuesday	FALL/WINTER 1973-74 MAGAZINE		SHOWROOM - 18TH FLOOR
March 13	New color, fabric, shape-of-things-to-come in ready-to-wear and accessories. By appointment, Tues., Wed., Thurs. Contact: Barbara Szpak, 689-5900, Ext. 620.		
Tuesday	PRIVATE SHOWING OF	BONWIT TELLER	6TH FLOOR
March 13	GALANOS FASHIONS		DESIGNER SALON
6:00 P.M.	By invitation only.		
Tuesday	VALENTINO BENEFIT	LORD & TAYLOR	3RD FLOOR
March 13	FASHION SHOW		
6:30 P.M.	Showing of fashions by Valentino at a benefit for New York City Opera Guild. Tickets: \$25.00 per person. (Note change of date, time and place). Contact: TR. 7-4700, ext. 256; or Mary Ellen Brennan, LW. 4-5100, ext. 232.		
Beginning	OPENING OF FALL	ELEANOR BRENNER	498 SEVENTH AVENUE
Tuesday	SWEATER KNIT COLLECTION FOR BRENNER BEES		SHOWROOM - 5TH FLOOR
March 13	A collection of day through evening sweater knits, designed by Eleanor Brenner. Continuous by appointment. Contact: Laurie Forman, 239-1150.		
Wednesday	PRESS PREVIEW OF	ALEXANDER'S	58TH ST. & LEXINGTON AVE.
March 14	INTERNATIONAL FASHIONS		3RD FLOOR
11:00 A.M.	By invitation. Benefit and customer shows on Wed., March 21 (see pg. 3.) Public Relations: Alexander Tarsaidze, Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341.		
Wednesday	CUSTOMER SHOW: KASPER	BERGDORF GOODMAN	5TH FLOOR
March 14	FOR JOAN LESLIE		
11:30 A.M.	Presentation of Spring collection. Publ.: Suzanne Butterfield, PL. 3-7300.		
Wednesday	GLAMOUR MAGAZINE'S	GLAMOUR	420 LEXINGTON AVENUE
March 14-	UPCOMING ISSUES	MAGAZINE	SHOWROOM - 19TH FLOOR
May 9	Special Wednesday showings by appointment. Contact: Barbara Telfer, 689-5900, ext. 566.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday March 14 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON Spring fashions by Geoffrey Beene Boutique. Reservations (\$6.25): CI. 6-9171 Barbetta Publicity: Ellen Perl, TE. 2-8212.	GEOFFREY BEENE BOUTIQUE	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday March 14 6:30 P.M.	FASHION CAREER COURSE 1973 "Making It Happen" -- a look behind the scenes at what it takes to produce a final product and present it via a magazine, showroom, or department store. Third in a five week series on the Fashion Environment 1973. Speakers: Howard Abrams, Bloomingdale's; Lenore Benson, Mademoiselle Magazine; Charles Glueck, Jonathan Logan, Inc.; Elaine Monroe Schneider, Bloomingdales; Pauline Trigere, Trigere, Inc. Co-chmn: Lenore Benson, Mademoiselle and Sheila Levy, consultant. Tickets: \$15.00, (\$4.00 for individual evenings.) Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	BURLINGTON HOUSE 1345 AVE. OF AMERICAS
Thursday March 15 9:00 A.M.	PRESS PREVIEW: SHEETS BY BILL BLASS "Have Breakfast in Bed with Bill Blass" -- introduction of an exclusive sheet collection designed by Bill Blass. By invitation. Contact: Arlene Friedlander, 752-1988.	BLOOMINGDALE'S	THE LINEN CLOSET 7TH FLOOR
Thursday March 15 9:30 A.M.	PRESS PREVIEW: IMPORT FASHIONS Spring-Summer 1973 Paris and Rome haute couture originals; and Ohrbach's original fabric line-for-line copies. (Monday, March 19, 1:00 P.M., show by invitation, 5 West 34th St.; 6:00 P.M., public show. All shows on fifth floor.) By invitation. Publicity: Mark Klauser and Nancy Gundersen. Commentator: Irene Satz, vice pres. and fashion director. Contact: Mr. West, 695-4000, ext. 460.	OHRBACH'S	18 WEST 35TH STREET 5TH FLOOR
Thursday March 15 11:30 A.M.	COURREGES FASHIONS: PRESS AND CUSTOMERS Contact: Publicity Dept., EL. 5-6800.	BONWIT TELLER	4TH FLOOR
March 16- March 21	SKI INDUSTRIES AMERICA TRADE SHOWS AT LAS VEGAS CONVENTION CENTER -- Contact: Ski Industries America, 432 Park Ave. So., 755-8100.		
March 17	ST. PATRICK'S DAY (Saturday)		
March 18- March 21	FIFTEENTH SCANDINAVIAN FASHION WEEK IN COPENHAGEN Contact: 532-6560.		
Monday March 19 11:30 A.M.	SHOWING OF ADOLFO COLLECTION Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR
March 19	1:00 P.M., OHRBACH'S IMPORT SHOW, 5th floor, by invitation. (see above)		
March 19	6:00 P.M., OHRBACH'S IMPORT SHOW, 5th floor, open to public (see above)		
Tuesday March 20 9:30 A.M.	PRESS PREVIEW: SPRING AND SUMMER COLLECTION Presentation of Gucci Spring-Summer fashions and accessories for men and women. By invitation only. (must present invitation at door). Public Relations: Hamra Associates, 748 Lexington Ave., 753-9833.	GUCCI	ST. REGIS HOTEL

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday March 20 4:30 P.M.- 8:00 P.M.	PREMIERE OF MEN'S NEW HAIR SALON Party to celebrate the opening of Jackie Rogers second New York men's hair cutting shop and fashion shop for men. By invitation. Publicity: Laurance Taylor, 300 East 57th St., 688-0728.	JACKIE ROGERS FOR MEN	556 SEVENTH AVENUE 2ND FLOOR
Wednesday March 21 11:00 A.M.	INTERNATIONAL FASHIONS AT BENEFIT SHOW Benefit shows at 11:00 A.M. and 3:00 P.M. Tickets: \$10.00, for Children's Cancer Fund of America. Contact: 1010 Third Ave. Public shows at 1:00 and 7:00 P.M.; Menswear at 6:00 P.M. Public Relations: Alexander Tarsaidze at Serge Obolensky Assoc., 421-8266; or Walter Hauser, 838-3341.	ALEXANDER'S	58TH STREET & LEXINGTON AVE 3RD FLOOR
Wednesday March 21 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON "Collection of London Fog 'Maincoats'" -- Reservations (\$6.25): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.	LONDON FOG	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday March 21 12:30 P.M. Luncheon	PRESS SHOWING: MEN'S FALL COLLECTION Luncheon showing of Fall fashions, sportswear, outerwear; and introduction of Polo shoe collection. By invitation. (Buyers show at 9:00 A.M.) Contact: Kelli Questrom, 581-7560.	POLO BY RALPH LAUREN	40 WEST 55TH STREET SHOWROOM - 6TH FLOOR
Thursday March 22 2:30 P.M.& 4:30 P.M.	SLEEPWEAR & LOUNGEWEAR BY DONALD BROOKS Premiere showing of collection of sleepwear and loungewear, designed by Donald Brooks. By invitation. Contact: Fay Rosen, 687-4900.	MAIDENFORM	90 PARK AVENUE SHOWROOM - 38TH FLOOR
Friday March 23 12:00 Noon Luncheon	"NEW PATTERNS IN LIVING '73" "The New Super Life and The People Who Live It: a multi-media look at designs and products that make it work." Chmn: Denise Otis, House & Garden. Reservations: \$15.00, members; \$25.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. WALDORF-ASTORIA (9 ROCKEFELLER PLAZA) BALLROOM	
March 25- March 29	SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH Contact: Mode-Woche-Munchen GmbH, International Fachmesse fur Mode, D-8000 Munchen 2, Theresienhohe 15. Tel: (0811) 50.30.31. telex 05-212703.		
Monday March 26 10:30 A.M.	SPRING FURS-- PRESS AND BUYERS By invitation. Contact: Ernest Graf, BR. 9-0633.	BEN KAHN	BEN KAHN AT CARTIER 4 EAST 52ND STREET
Monday March 26 7:30 P.M.	ANNUAL FASHION AWARDS SHOW Awards will be presented to students by designer-critics: Donald Brooks, Jeanne Campbell, Stan Herman, Chuck Howard, Ralph Lauren, Shannon Rodgers, Dominic Rompollo, Gustave Tassell, Ann Webster, Chester Weinberg. (Dinner-Dance) (Black tie) Reservations: \$150.00. Contact: Edwin Cohen, 675-2700.	PARSONS SCHOOL OF DESIGN (66 FIFTH AVE.)	HOTEL PLAZA GRAND BALLROOM
Beginning Tuesday March 27	OPENING OF FALL KNIT COLLECTION Day through evening knit fashions, designed by Eleanor Brenner for the contemporary woman. Continuous by appointment. Contact: Laurie Forman, 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

Sunday March 25-	46TH READY-TO-WEAR SHOWINGS IN ITALY March 29	CENTRO DI FIRENZE PER LA MODA ITALIANA <u>Fall and Winter '73 - 74 Collections</u>	PITTI PALACE FLORENCE, ITALY
	<u>Sun., March 25:</u>	<u>6:30 P.M. (Buyers); 9:30 P.M. (Press)</u> Noni Sport, Trico, Naka, Roberto Cavalli, Maljana, Laura Aponte, Lesy, Gi-Bi, Missoni, Milena Mosele, Albertina, Mirsa, Gherardini, Avagolf.	
	<u>Mon., March 26:</u>	<u>9:00 A.M. (Buyers); 11:30 A.M. (Press)</u> Ferragamo, Franco Bertoli, Litrico, Krizia, Soldano, Guarnera, Gibo, Kinki Sho Diff, Assunta, Montedoro, Garbelli, Melloni, Aquarius. <u>6:30 P.M. (Press); 9:30 P.M. (Buyers)</u> Avolio, Paola Davitti, Hermitt, Caumont, Zani Valentine, Bin, Tendresse, Trell, Charade, Naldoni, Lux Sport, Paola Signorini, Fendi	
	<u>Tues., March 27:</u>	<u>9:00 A.M. (Buyers); 11:30 A.M. (Press)</u> Gregoriana, Barocco, Fabiani, Modyva, Sarli, Sanlorenzo, Heinz Riva, Enzo, Ognibene Zendman, Tita Rossi, André Laug, Titti Brugnoli, Balestra, Clara Centinaro, Lancetti.	
	<u>Wed., March 28:</u>	<u>9:00 A.M. (Buyers); 11:30 A.M. (Press)</u> Antonelli, Baratta, Sorelle Fontana, Emilio Pucci	
	Contact: Centro di Firenze per la Moda Italiana, Viale Gramsci 9/A, 50121 Firenze, tel: 67.91.93.		
Monday March 26- April 6	FALL-WINTER READY-TO-WEAR SHOWINGS IN PARIS (For press and clients) <u>Tuesday, March 27 . . .</u> 11:30 A.M. Sauzaie, 8, rue Monsigny, 742-66-94 1:00 P.M. Jaeger, 5, Fbg. St.Honoré, 727-15-42 2:30 P.M. Adrienne Lemaux and Jean Rychter, Salon des Champs-Elysées, 44, ave. des Champs-Elysées, 508-42-06 4:30 P.M. Brezin, 66, Champs Elysées, 567-19-75 5:30 P.M. Brezin, Reginskaia, 567-19-75		
	<u>Wed., March 28 . . .</u> 9:45 A.M. Gratz Université, 141, Blvd. St.-Germain, 326-01-37 9:45 A.M. Sym, Hotel Méridien, 81, Blvd. Gouyon St.-Cyr, 255-62-90 11:00 A.M. KO and CO, Jean Charles de Castelbajac, 255-62-90 4:00 P.M. Liliane Burty, 125 rue de Sévres, 073-34-21		
	<u>Thurs., March 29 . . .</u> 9:30 A.M. Réal Vager Nastat, 43, rue d'Aboukir, 508-88-60 9:30 A.M.- Mendes (Jean Muir, Rolland Chakkal, 6:00 P.M. Christiane Bailly, F. Sanchez, Issey Miyake) 38, rue Léopold Bellan, 236-97-14 12:45 P.M. Gaston Jaunet, Hotel Hilton, 742-96-70 2:30 P.M. Miss Dif, Hotel Hilton, 508-42-06 4:30 P.M. Au Point D'Exclamation, 238, rue St. Denis 231-52-55 7:30 P.M. Jataj, 567-19-75		
	(Continued on the following page)		

FALL-WINTER READY-TO-WEAR SHOWINGS IN PARIS (continued from page 4)

<u>Fri., March 30</u>	9:45 A.M.	Andre Ledoux Sport, 25, av. Montaigne, 224-76-36
	11:15 A.M.	Lison Bonfils, 236-19-50
	12:30 P.M.	Carven, 6, Rond Point des Champs Elysées, 225-66-50
	2:30 P.M.	Guy Laroche, 29, av. Montaigne, 508-42-06
	3:00 P.M.	Lison Bonfils, 236-19-50
	3:45 P.M.	Franck Olivier, Hotel Intercontinental, 567-19-75
	5:30 P.M.	Emesse, 033-73-01
<u>Sat., March 31</u>	11:00 A.M.	Pierre Cardin, Espace Cardin, 225-06-23
	2:30 P.M.	Christian Joss, 548-90-50
	4:30 P.M.	Fake Fur Association, Porte de Versailles, 878-40-59
	7:00 P.M.	Borg (Fake Furs), Espace Cardin, 359-42-26
	8:30 P.M.	Groupement de Paris, Hotel George V, 532-51-69
<u>Sun., April 1</u>	10:30 A.M.-	Mendes, 236-97-14
	5:00 P.M.	
	11:00 A.M.	Lanvin Boutique, Hilton, 265-27-21
<u>Mon., April 2</u>	9:45 A.M.	Chloe, 359-15-63
	10:00 A.M.	Lanvin Boutique, 22 Fbg. St. Honoré, 265-27-21 (April 2-6)
	10:30 A.M.	Dior, 30, av. Montaigne, 256-16-94
	12:00 Noon	Dior, 30, av. Montaigne, 256-16-94
	12:00 Noon	Mic Mac-Tan Ghidicelli, 566-56-19
	2:30 P.M.	Emmanuelle Khanh, 236-56-33
	4:30 P.M.	Emmanuelle Khanh, 236-56-33
	6:30 P.M.	Kenzo Jap, Bourse de Commerce, 742-90-11
	8:00 P.M.	Jataj-G. Penneroux, Plaza Athenée, 567-19-75
	6:00 P.M.	Cacharel, 805-54-74
	8:00 P.M.	Cacharel, 805-54-74
	10:00 P.M.	Cacharel, 805-54-74
<u>Tues., April 3</u>	9:30 A.M.	Ter et Bantine, 486-08-06
	11:30 A.M.	Hechter, 770-76-35
	2:00 P.M.	Cacharel, 18, Fg. du Temple, 805-54-74
	3:30 P.M.	Timwear, 18, Fbg. du Temple, 770-97-19
	4:15 P.M.	Timwear, 18, Fbg. du Temple, 770-97-19
	5:30 P.M.	Saint Clair, 357-54-85
	6:30 P.M.	Myrenchu, 624-15-96
<u>Wed., April 4</u>	9:30 A.M.	J.L. Scherrer, 53, av. Montaigne, 359-55-39
	10:30 A.M.	Dior, 30, av. Montaigne, 256-16-94
	12:00 Noon	Jean Patou, 7, rue St.-Florentin, 073-08-74
	2:30 P.M.	Dennet Barry, 770-75-09
	4:30 P.M.	Georges Rech, Hotel George V, 236-46-40
	5:30 P.M.	Synonyme by Georges Rech, Hotel George V, 231-51-79
	6:30 P.M.	Ungaro, 2, av. Montaigne, 256-27-70

FALL-WINTER READY-TO-WEAR SHOWINGS IN PARIS (Continued from page 5)

<u>Thurs., April 5</u>	9:30 A.M.	Hermes, 265-21-60, ext. 268 or 321
	9:30 A.M.	Suzuya, 073-14-92
	11:00 A.M.	Christian Aujard, 231-70-87
	1:00 P.M.	Givenchy Nouvelle Boutique, 3, av. George V, 754-25-39
	2:30 P.M.	Nina Ricci, 20, rue des Capucines, 073-67-31
	4:00 P.M.	Bercher, Chez Drouant, 887-91-24
	5:30 P.M.	Group Showing of Pret-a-Porter by the Couturiers, Hotel George V, 359-10-64
	6:30 P.M.	Agathe Khanh, 589-43-61
<u>Fri., April 6</u>	9:30 A.M.	Sonia Rykiel, 6, rue de Grenelle, 222-43-22
	11:00 A.M.	Miss De Rauch, 37, rue J. Goujon, 359-26-26
	2:30 P.M.	Sonia Rykiel, 222-43-22

Paris phone numbers listed above. Paris Press contact: Denise Dubois, Chambre Syndicale de la Couture Parisienne, 100 Fbg. St. Honoré, Paris 8, France. Tel: 359-10-64. Trade Contact: Federation Francais des Industries du Vetement Feminin, 69, rue de Richelieu, Paris.

Friday § March 23-	"THE WORLD OF BALENCIAGA"	METROPOLITAN MUSEUM OF ART	FIFTH AVE. & 82ND STREET COSTUME INSTITUTE
July 1	Major retrospective exhibition of more than 100 examples of Balenciaga's fashions from Metropolitan's collection, in conjunction with Spanish paintings, tapestries, prints. Contact: Jack Frizzelle or Berenice Heller, Public Information Dept., Metropolitan Museum, 879-5500(<u>§ out of date order</u>)		
Thursday March 29 4:30 P.M.	PREVIEW OF FALL '73 KNITWEAR Designed by Trisha Sayad. Show followed by cocktails. By invitation. Contact: Carol Thorpe Shapiro, JU. 6-0909.	OFFSPRING	1407 BROADWAY SUITE 1814
Friday March 30- April 5	FALL-WINTER COLLECTIONS G.E.P. IN PARIS Presentation by Groupement Francais pour l'Expansion du Pret-a-Porter Feminin de luxe by 45 manufacturers including Henri-Jean and Maria Moutet. Contact: Monique Dognin, 83 Bd. Richard Lenoir 75011, Paris. Tel: 700-29-78.		HILTON-PARIS
March 31	EARLY FALL SHOWINGS IN DALLAS (March 31-April 4)		
Saturday March 31- April 5	FALL-WINTER READY- TO-WEAR IN PARIS More than 800 exhibitors from France - and 10 other countries - will show at the 25th Paris International Ready-to-Wear Trade Show. Contact: Press - Pamela Dubose, French Apparel Center, 11 W. 42nd St., 354-8620; Retailers - French Trade Shows, 1350 Ave. of Americas, 582-4960.	SALON DU PRET A PORTER PARIS, FRANCE	PORTE DE VERSAILLES PARIS, FRANCE
Saturday March 31- April 5	PARIS INTERNATIONAL FUR EXHIBITION More than 100 exhibitors from Grt. Britain, Switzerland, Italy, Belgium and others will participate in fourteenth international fur industries exhibition. Contact: French Trade Shows, 1350 Sixth Ave., 582-4960.	SALON INT'L DES INDUSTRIES DE LA FOURRURE	PARC DES EXPOSITIONS PALAIS SUD
Saturday March 31- April 4	SKI SHOW FOR 1973 Ski Trade Show with 160 exhibitors. Contact: Ralph des Roches, 689-1266.	SKI INDUSTRIES AMERICA (432 PARK AVE. SOUTH)	STATLER HILTON 7TH AVE. & 34TH ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday April 2	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: 564-3913.	GAY GIBSON ;MOMENTUM GAY GIBSON JRS; PLW	1411 BROADWAY SHOWROOM - 24TH FLOOR
Beginning Monday April 2	OPENING: EARLY FALL TRAVEL COLLECTION Continuous showings by appointment. Contact: 244-3558.	NANTUCKET	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
April 2	EARLY FALL SHOWINGS IN CHICAGO (April 2-6)		
Wednesday April 4- April 5	ASSOCIATED FASHION DESIGNERS OF LONDON AT NEW LONDON THEATRE, DRURY LANE Preview, April 4, 12:00 Noon; Gala Show, April 4 11:00 P.M.; Finale Show April 5, 4:30 P.M. By invitation. Contact: Clothing Export Council, 54 Grosvenor, London, Tel: 01-493-8832.		
Wednesday April 4- April 5	13TH ANNUAL LEATHER CLOTHING BUYERS FAIR AT BLOOMSBURY CENTRE HOTEL, LONDON Fashion shows twice daily. Contact: Clothing Export Council, 54, Grosvenor, London. Tel: 01-493-8832.		
Thursday April 5- April 7	FASHION FAIR IN LONDON Shows: Thurs. and Fri., 9:30, 12:00 Noon and 3:00 P.M. Sat., April 7, 9:30 and 12:00 Noon. Contact: Clothing Export Council of Grt. Britain, 54 Grosvenor, London Tel: 01-493-8832.	CLOTHING EXPORT COUNCIL	EARL'S COURT CENTRE HALL "D"
Friday April 6 12:00 Noon Luncheon	FASHION SHOW BY AMERICAN DESIGNERS Summer fashions by leading designers, presented on Saks Fifth Avenue display mannequins, sculptured in likeness of society fashion leaders. In conjunction with M.A.A. 13th Annual Convention, April 5-8. By invitation. Contact: Helene Obolensky Enterprises, Inc., 838-4722.	MODELING ASSOCIATION OF AMERICA, INC.	WALDORF-ASTORIA GRAND BALLROOM
Friday April 6 7:30 P.M.	"DESIGNS ON FASHION" IN LONDON Featuring 10 leading London designers; for press by invitation. Contact: Clothing Export Council, 54 Grosvenor, London. Tel: 01-493-8832.	ROYAL COLLEGE OF ART	GULBENKIAN HALL KENSINGTON GORE
Saturday April 7- April 15	SEVENTEENTH ANNUAL AUTOMOBILE SHOW Featuring movies, demonstrations and entertainment, with special emphasis on imported cars from England, France, Germany, Italy, Japan, Roumania, Sweden and Soviet Union. Also antiques and experimental models of the future. Public Relations: Warren Leslie, 331 Madison Ave., MU. 2-4802.	INTERNATIONAL AUTOMOBILE SHOW	N.Y. COLISEUM COLUMBUS CIRCLE
April 7	EARLY FALL SHOWINGS IN LOS ANGELES. (April 7-11)		
Monday April 9- April 12	JUNIOR INTERNATIONAL FASHION FAIR AT EARLS COURT, LONDON Fall and Winter infants', children's and teenage fashions. Contact: Clothing Export Council of Grt. Britain, 54 Grosvenor, London, 01-493-8832.		
Beginning Monday April 9	EARLY FALL COORDINATED SPORTSWEAR Continuous showings by appointment. Contact: Bill Friese, 594-5040.	FRANCINE BY JERRY FEDER	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Beginning Monday April 9	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: 244-6761.	CARLYE BY SADYE WEINBERG	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday April 10 11:00 A.M.	SPORTSWEAR COLLECTION BY HAZEL HAIRE Press preview of new collection. By invitation. Thereafter by appointment. Contact: Andrea, PE. 6-8888.	FRIEDRICKS SPORT (DIV. HENRY FRIEDRICKS)	205 WEST 39TH STREET SHOWROOM - 13TH FLOOR
Tuesday April 10 1:00 P.M.	PRESS PREVIEW OF FALL COLLECTION First New York showing by Réal of Paris. (Note change of date). By invitation. Contact: 695-1617.	REAL OF PARIS	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday April 12 8:45 A.M.	"SPRING'S UP" -- PRESS PREVIEW A celebration of spring and growing things - previewing store-wide collections in fashion and for the home -- in a vernal environment. By invitation. Contact: Mary Ellen Brennan, LW. 4-5100, ext. 232.	LORD & TAYLOR	MAIN FLOOR
Sunday April 15 9:00 P.M.	FASHIONS FROM LONDON AT BENEFIT SHOW Complete collection by Zandra Rhodes for benefit of Circle in the Square Production Fund. Tickets: \$35.00 each. Contact: Mrs. Gillette Boland, 40 E. 68th St., TR. 9-2236. Publicity: Eleanor Lambert, MU. 8-2130.	ZANDRA RHODES (64 PORCHESTER, LONDON)	CIRCLE IN THE SQUARE 50TH ST. & BROADWAY
Beginning Monday April 16	OPENING OF EARLY FALL COLLECTION Continuous by appointment. Contact: 594-0454.	GEOFFREY BEENE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday April 16	OPENING: EARLY FALL COLLECTION Continuous showings by appointment. Contact: 244-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
April 16	PASSOVER (First Night) - at sunset on Monday, April 16		
Wednesday April 18 10:00 A.M.	OPENING OF FALL COLLECTION By invitation. Also April 24 and 26 at 10:00 A.M. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Wednesday April 18	OPENING OF EARLY FALL COLLECTION Continuous showings by appointment. Contact: Sydney Scher, LA. 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
April 20	GOOD FRIDAY		
April 22	EASTER SUNDAY		
Sunday April 22 12:30 P.M. Luncheon	THIRTEENTH ANNUAL BENEFIT FASHION SHOW "Life Style Collection" fashions by Canadian designer, Claire Haddad. Public Relations: Hamra Associates, 753-9833. Easter Seal Chairman: Mrs. H. Donald Sills. Tickets: \$25.00; Juniors, \$17.50. Contact: Mrs. Joel Verbit, 532-8830.	EASTER SEAL SOCIETY (185 MADISON AVENUE)	WALDORF-ASTORIA HILTON & EMPIRE ROOMS
Monday April 23- April 26	WOMEN'S SOLO APPAREL SHOW Featuring coats, suits, dresses, rainwear, sportswear, lingerie, bodywear, maternity wear, leathers, suedes. Hours: 9:00 A.M. to 8:00 P.M. Contact: John Hoffman, 586-2400.	CANADIAN DEPT. IND. TRADE & COMMERCE	HOTEL McALPIN 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
April 24	10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd floor, LA. 4-7626.		
Tuesday April 24 10:00 A.M. & 3:00 P.M.	NEW COLLECTION BY STAN HERMAN New sleepwear collection by Stan Herman; also loungewear and bodyshirts. Second show at 3:00 P.M. By invitation. Contact: Roy Kleeger, 768-0125.	YOUTH CRAFT	90 PARK AVENUE LOBBY-MAIN FLOOR
Tuesday April 24 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Contact: Mattie, 244-7522 or 244-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday April 25 11:00 A.M.	SUMMER COLLECTION: JERRY SILVERMAN Contact: Suzanne Butterfield, PL. 3-7300, ext. 397.	BERGDORF GOODMAN	MISS BERGDORF FIFTH FLOOR
Wednesday April 25 4:30 P.M. Cocktails	AMERICAN DESIGNERS FASHION SHOW Preview of Fall '73 fashions by leading designers in Crompton-Richmond fabrics. Show at 5:00 P.M. By invitation. Publicity: Helen Boyd, 564-2900.	CROMPTON-RICHMOND	HOTEL PLAZA BALLROOM
April 26	10:00 A.M., ADELE SIMPSON, 530 Seventh Ave., 23rd floor, LA. 4-7626.		
Thursday April 26 12:30 P.M. Luncheon	55TH ANNUAL KNITWEAR CONVENTION Exhibition by 15 fiber and yarn organizations, featuring American original design knitted apparel for men, women and children: Allied Chemical Corp.; American Cyanamid Co.; American Enka Corp.; American Wool Council; Celanese Fibers Mktg.; Cotton, Inc.; Courtaulds North America, Inc.; E.I. DuPont de Nemours & Co., Inc.; FMC Fibers, Division of FMC; Mohair Council of America; Monsanto Textiles Division; Phillips Fibers Corp.; Rohm & Haas Co.; The Wool Bureau, Inc.; Woolknit Associates, Inc.; Produced by Mia Grau. Tickets: \$15.00 each. Contact: NKOA, MU. 3-7520.	NATIONAL KNITTED OUTERWEAR ASSOCIATION	HOTEL AMERICANA BALLROOM
Monday April 30 4:30 P.M.	OPENING OF FALL COLLECTION Show at 5:00 P.M. By invitation. Thereafter by appointment, showroom, 2nd floor. Contact: 354-1500.	BLASSPORT (550 SEVENTH AVENUE)	HOTEL PIERRE COTILLION ROOM
Thursday May 3 12:00 Noon Luncheon	BENEFIT FASHION SHOW: ALL-ISRAELI DESIGNERS A birthday celebration -- in honor of Israel's 25th anniversary and Golda Meir's 75th birthday. Showing of fashions by Israeli designers. Commentator Jerry Orbach. Fashion show director: Frances Laterman. Admission: \$10.00 plus minimum purchase of \$500.00 Israel Bond. Contact: 677-2775.	STATE OF ISRAEL BONDS (215 PARK AVE. SOUTH)	HOTEL AMERICANA BALLROOM
May 6- May 9	33RD SEMI ANNUAL MITAM SHOW (FABRIC) SPRING/SUMMER IN MILAN, ITALY Contact: Mitam, Galleria San Bibila, 20122 Milan. Tel: 79.21.54 (Italy)		
Thursday May 10 2:30 P.M.	OPENING OF EARLY FALL COLLECTION By reservation. Contact: Michele Abruzzo, BR. 9-6560, ext. 294.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Monday May 14	OPENING OF FALL HANDBAG MARKET WEEK Contact: National Handbag Assoc., 347 Fifth Ave., MU. 3-6969.		
May 15- May 18	29TH INTERSTOFF EXHIBITION IN FRANKFURT/MAIN, WEST GERMANY Contact: Hans Teetz, German American Chamber of Commerce, 582-7788.		

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JANUARY							FEBRUARY							MARCH						
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